

Wiley S. Sparks - owner
for Parker Co employees - get amount of 45 1/2 on Dec
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1936



PARKER

The Story of

LUCKY CURVE



PARKER PEN CO.
MILWAUKEE WISCONSIN U.S.A.



Wm. S. Parker

A complete story of the PARKER Safety-Sealed Self-Filling Pen is given in this book — that is, the part of the big story that is of interest to you.

I have tried to be very conservative in all statements concerning the superiority of these good pens — though if you knew as well as I do how much real satisfaction the PARKER Lucky Curve Gives — you would say it would be impossible to paint a word picture too good for PARKER.

I know you will be interested in the short talk on the manufacture and the construction as well as the detail pictures on the PARKER Safety-Sealed Self-Filler.

Over four hundred different styles — with a point made to fit any hand — surely gives a selection broad enough for any one.

Yes—everyone has a real need for a good fountain pen—the PARKER

Ten thousand and more have testified to PARKER Pen satisfaction

☞ The business man needs a fountain pen all the time—and a PARKER Lucky Curve is a time and temper saver. Always ready when papers are brought in to sign—or when a thought comes, to be put in writing.

☞ Professional men—lawyers, public speakers, doctors, etc., write easier and faster with a free flowing PARKER than with pencil. And there are no pencil points to sharpen.

☞ Stenographers, bookkeepers and all office workers find the PARKER a big help and an always ready friend in their every day work. Always ready to write—always the same point and no dipping into the ink well.

☞ School teachers say that a fountain in the class room makes a better scholar. It writes so easy and is always ready. No ink-well-dip or mussy pencil sharpening. Nothing to divert the mind from the subject. The PARKER is a true friend and help in thousands of class rooms.

☞ The woman at home enjoys a good fountain pen as much as the office worker. The PARKER in the home is always ready with a steady flow of ink and can be used any place with safety. The Safety PARKER is today carried in the hand bag of thousands of women.

☞ The man in the open—away from all the usual conveniences is another man who does appreciate a good fountain pen. That's why so many PARKER Lucky Curves are shipped for use in all fields of man's work.

I have received so many fine letters telling of the good service these pens of ours give. And every one of us here at the factory appreciate these helpful letters—they make us feel that after all our constant effort to make the PARKER Safety Sealed "just the best fountain pen ever"—are worth while.

If you had received as many of these letters as I have I am sure you would want to print every one of them—and so do I—but, on account of space, I can only print a mere handful of them and I do hope you will read every one. Every letter reflects the pleasure and satisfaction some fountain pen user gets from the PARKER Safety-Sealed.

You know letters of this kind from actual purchasers, in all walks of life and in all parts of the country, tell in a most convincing way just how serviceably good are these PARKER Safety-Sealed Pens.

W. S. Parker

PARKER FOUNTAIN PEN

If the little rubber sac breaks, as it will in time, the PARKER goes on writing just the same without leaking a single drop of ink. It's sealed tight against all trouble. It's safe. And any PARKER Dealer (they're all over the world) will put in a brand new sac in a few seconds, and at the cost of but a few cents.

So you see there's no trouble when you have a PARKER Safety-Sealed Self-Filler. That's why the PARKER Safety-Sealed is the satisfaction—100 per cent pen. That's why PARKER sales are growing so tremendously fast. Everyone wants the PARKER Perfect Pen—because it does satisfy.

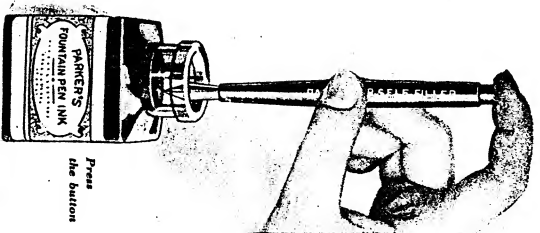
You get the best there is at no extra cost. You have a selection big enough to pick the correct pen for your own individual needs and besides you have the PARKER guarantee of absolute pen satisfaction.

See the PARKER at your favorite store—try it in your own hand—push the convenient little button—see how easy and how convenient it is to fill the PARKER with the simple press of the button, and then it will be easy for you to decide on the best self-filling fountain pen. Your decision can't help but be for the PARKER Safety-Sealed, because the many advantages are so plain and so great.

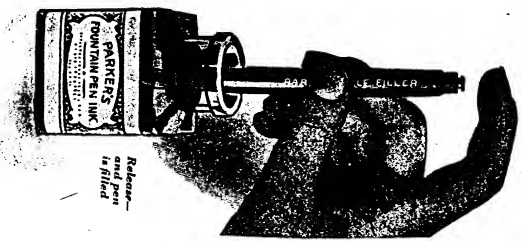
The simple press of the convenient button fills the PARKER in a jiffy.



See page 39 for price list of parts for repairs
(Page eight)



Press the button



Reservoir—
and pen
is filled

PARKER FOUNTAIN PEN

How and why the Lucky Curve prevents leaking in the PARKER

In order that you may understand why the PARKER doesn't leak you must first know why pens generally do leak.

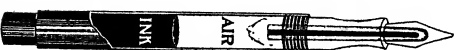
When you put a pen in your pocket, point up, most of the ink runs down into the reservoir, but not *all* of it—some always hangs up in the feed channel.

Between these two inks is a space full of air (see sectional view of a PARKER Lucky Curve in action—also common type of pen and note the difference).

Now there is usually about 98 degrees of heat in the body, which is considerable heat, and this body heat heats up the air space in the fountain pen. You know that when air is heated it expands and when it expands it simply has to get somewhere—it can't stay in any more than steam can stay in a cylinder.

When this expansion takes place it naturally works against the line of least resistance—which is up through the feed channel and out through the pen point where, later on, it smears over your fingers or clothes.

As it expands it makes a plunger for the only place of escape—the feed channel. Instead of entering the channel in little minute bubbles, some peculiar law of physics makes it enter the feed channel in *elongated* bubbles—completely filling the ink channel. As the pressure continues this elongated air bubble gradually creeps upward in the feed channel, pushing all the ink



Common type with
airtight
feed tube



See the
Lucky
Curve
drawn ink

(Page nine)

PARKEER FOUNTAIN PEN

on top of it upward until the space around the nozzle is filled with ink where it is apt to be jarred or spilled over the end. This is why the user of the ordinary pen, that cannot have the patented PARKER Lucky Curve, finds so much ink smeared around the nozzle.

Now let us tell you why the Parker doesn't leak.



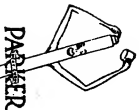
The PARKER Lucky Curve Feed

It's because the PARKER feed channel isn't straight like the ordinary pen. It's curved at the lower end (see the X-ray photograph). If curves over and touches the wall of the barrel. This magic touch is the secret—the open secret of the non-leaking success of the PARKER Pen. The moist wall of the barrel has so great an attraction for the ink in the feed tube that a tiny flood of ink instantly rushes downward whenever the pen is pointed upward.

It's capillary attraction that makes the PARKER Lucky Curve suck all the ink down into the barrel. It's that wizardly force that makes a lump of sugar, a sponge or a blotter suck liquid or a lamp wick suck oil.

The PARKER Lucky Curve is the only device ever contrived and patented that really stops this fountain pen leaking and smearing of fingers. All sorts of contrivances have been used, but so powerful is the expansion of heated air that ink is driven around plugs, rings, pistons and everything. There's only one way to make a pen stop leaking at this point and that is the PARKER Way—*stop the cause.*

Please remember the PARKER is the only pen that removes the cause of leaking and smearing—and is the only pen that does not, *cannot* leak and smear. Now you understand why other pens always have ink around the nozzle and you know why the PARKER does not. Remember the PARKER Lucky Curve does it and the Lucky Curve is found only in the PARKER Safety Sealed—is a PARKER patent and found exclusively in the PARKER Pen.



PARKER



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PARKEER FOUNTAIN PEN

Pick the pen that suits your work—sixty-one varieties

I have made a particular pen for every particular use—there are many sizes, shapes and styles.

There are small ones that can be carried in the vest pocket or in the lady's hand bag, and there are big ones for the man that wants to feel as though he had something in his hand.

There are plain barrels, chased barrels, barrels that are ornamented with gold silver and precious stones.

In fact a pen for every person, every use and every occasion.

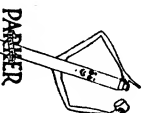
But know that whichever pen you select has my personal guarantee. It must suit you absolutely and serve you well.

Wm. A. Parker

(Page eleven)



Common type with straight feed tube



PARKER



PARKER FOUNTAIN PEN

PARKER FOUNTAIN PEN



No. 20. Parker Jack Knife Safety. Sealed Self-Filler. Plain holder. Price \$2.50. Bakelite transparent barrel. \$1.00 extra. Can be furnished in ladies' size. (Page twelve)

All styles furnished with the following points: Fine, Med., Stub, Broad, Oblique, Stenographer, Book-keeper or Ball Point



No. 23. Parker Jack Knife Safety. Sealed Self-Filler. Plain holder. Price \$3.00. Bakelite transparent barrel. \$1.00 extra. Can be furnished in ladies' size.

These numbers supplied in medium or long lengths as desired. Also furnished in regular Jack Knife Safety.



No. 24. Parker Jack Knife Safety. Sealed Self-Filler. Plain holder. Price \$4.00. Bakelite transparent barrel. \$1.00 extra.



No. 20 1/2. Parker Jack Knife Safety. Sealed Self-Filler. Fancy chased holder. Price \$2.50. Can be furnished in ladies' size.

All styles furnished with the following points: Fine, Med., Stub, Broad, Oblique, Stenographer, Book-keeper or Ball Point



No. 23 1/2. Parker Jack Knife Safety. Sealed Self-Filler. Fancy chased holder. Price \$3.00. Can be furnished in ladies' size.

These numbers supplied in medium or long lengths as desired. Also furnished in regular Jack Knife Safety.



No. 24 1/2. Parker Jack Knife Safety. Sealed Self-Filler. Large fancy chased holder. Price \$4.00.

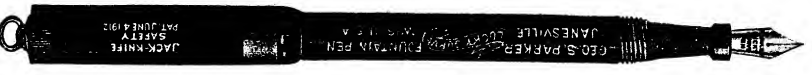
PARER FOUNTAIN PEN

PARER FOUNTAIN PEN



No. 20 1/2. Parker Jack Knife Safety. Sealed Self Filler. Fancy chased holder. Price \$2.75. (Page Fourteen)

All styles furnished with the following points: Fine, Medium, Coarse, Stub, Manifold, Oblique, Stenographer, Book-keeper or Ball Point



No. 20. Parker Jack Knife Safety. Sealed Self Filler. Screw ring with plain holder. Cap fitted with plain or as desired. Price \$2.25.

These numbers supplied in medium or long lengths as desired. Also furnished in regular Jack Knife Safety.



No. 23. Parker Jack Knife Safety. Sealed Self Filler. Screw ring plain holder. Price \$2.25.



No. 25. Parker Jack Knife Safety. Sealed Self Filler. Plain holder. The entire barrel is large but you get all large smooth shining pen glides swiftly over the paper. Bakelite transparent barrel \$1.00 extra.

All styles furnished with the following points: Fine, Medium, Coarse, Stub, Manifold, Oblique, Stenographer, Book-keeper or Ball Point



No. 25 1/2. Parker Jack Knife Safety. Sealed Self Filler. Fancy chased holder. Same size as our No. 25. Price \$3.00.

These numbers supplied in medium or long lengths as desired. Also furnished in regular Jack Knife Safety.



No. 26. Parker Jack Knife Safety. Sealed Self Filler. Large plain holder. Price \$6.00. Bakelite transparent barrel \$1.00 extra.

PARKER FOUNTAIN PEN

PARKER FOUNTAIN PEN



No. 23 1/2. Parker Jack Knife Safety. Sealed Self Filler. Large fancy chased holder which gives a "reef" not attached in the smaller sizes. Price \$7.00. (Page Sixteen)

All styles furnished with the following points: Fine, Medium, Coarse, Stub, Manifold, Oblique, Stenograph, Book-keeper or Ball Point



No. 25. Parker Jack Knife Safety. Sealed Self Filler. Plain holder, large capacity. Can attach in plain attachment. Price \$5.25.

These numbers supplied in medium or long lengths as indicated in regular Jack Knife Safety.



No. 23 1/2. Parker Jack Knife Safety. Sealed Self Filler. Fancy chased barrel. Two bands. Price \$4.00.



No. 48. Parker Jack Knife Safety. Sealed Self Filler. Plain 18K gold filled. A plain rich pen that would please any one. Price \$8.00.

All styles furnished with the following points: Fine, Medium, Coarse, Stub, Manifold, Oblique, Stenograph, Book-keeper or Ball Point



No. 49. Parker Jack Knife Safety. Sealed Self Filler. 18K gold filled. Lined etc. feet with cap work on top and bottom of cap for engraving owner's name. Price \$10.00.

These numbers supplied in medium or long lengths as indicated in regular Jack Knife Safety.



No. 51. Parker Jack Knife Safety. Sealed Self Filler. Plain rich black holder. Neat and bold mounting in center of barrel with space for engraving its name. Price \$3.50.

PARKER FOUNTAIN PEN

PARKER FOUNTAIN PEN



No. 20 1/2. Parker Jack Knife Safety. Sealed Self Filler. Fancy chased holder. Plain or chased bands as desired. Price \$3.50.

All styles furnished with the following points: Fine, Medium, Oblique, Manifold, Steno-grapher, Book-keeper or Ball Point



No. 20. Parker Jack Knife Safety. Sealed. Baby size with ring. Easily slips into the vest pocket or hand bag. Any plain Jack Knife Safety Sealed pen can be attached in any chain. Price \$2.75.

These numbers supplied in medium or long lengths as desired. Also furnished in Silver. Parker Jack Knife Safety.



No. 16. Parker Jack Knife Safety. Sealed Self Filler. Gold filled mountings. Cap fitted with ring for chain attachment. No. 14. Same as No. 16 only silver mountings. Price \$5.00.



No. 18. Price \$2.00. With Level Lock Clip \$2.25. Black or mottled holder. 18 1/2. Same as No. 18 only with fancy chased holder. Same price.

All styles furnished with the following points: Fine, Medium, Oblique, Manifold, Steno-grapher, Book-keeper or Ball Point



No. 20. Price \$2.50. With Level Lock Clip \$2.75. Made with smooth or thread-finish. Parker fountain. One of the most popular numbers we make. Bakelite transparent barrel \$1.00 extra.



No. 23. Price \$3.00. With Level Lock Clip \$3.25. Plain holder. Bakelite transparent barrel \$1.00 extra. No. 23. Price \$3.00. With Level Lock Clip \$3.25. Popular numbers we make. Bakelite transparent barrel \$1.00 extra.

PARKER FOUNTAIN PEN



No. 20½, Chased. Price \$2.50.
 With Level Lock Clip \$2.75.
 This is the same size as No. 20. The only exception is the fancy chasing on the barrel and cap. May be had when furnished with fancy chased barrel and plain cup.



No. 23½, Chased. Price \$3.00.
 With Level Lock Clip \$3.25.
 It is No. 23 but with beautiful chasing on the barrel and cap. It is practically suitable for a lady's pen, and can be furnished in a smaller sized barrel than regular. If desired.



No. 24½, Chased. Price \$4.00.
 With Level Lock Clip \$4.25.
 Fancy chased holder. Large gold pen. Ample ink reservoir.



No. 24, Price \$4.00, with Level Lock Clip \$4.25.
 Same as our No. 24½, but with plain holder. Large ink reservoir. \$1.00 extra.



No. 24, Falcon. Price \$4.00.
 With Level Lock Clip \$4.25.
 Fitted with a gold pen, which is a duplicate of the Steel Falcon. May be had in very fine points, medium, coarse or even stub. \$1.00 extra.



Shorthand Pen. Price \$4.00.
 With Level Lock Clip \$4.25.
 Made after the specification of one of the leading shorthand writers of the country, without "set," and practically its own weight.

All styles furnished with the following points: Fine, Medium, Coarse, Stub, Oblique, Manifold, Stenographer, Book-keeper or Ball Point.

All styles furnished with the following points: Fine, Medium, Coarse, Stub, Oblique, Manifold, Stenographer, Book-keeper or Ball Point.

PARMER FOUNTAIN PEN

PARMER FOUNTAIN PEN



No. 25½. Price \$5.00. With Level Lock Clip \$5.25.

If you enjoy writing with a large fountain pen, you should own a No. 25½. You will tell its story of what real luxury is possible to be afforded by a fountain pen.

(Page Twenty-two)



No. 26. Price \$6.00. With Level Lock Clip \$6.25.

The smooth, beautiful action of this pen comes only from the finest materials. It is a real luxury in looks, a beautiful fountain pen, and a fountain pen that will stand up to the test of time.



No. 28½. Price \$7.00. With Level Lock Clip \$7.25.

Made in response to a demand for a large pen, very desirable for the Lawyer, Doctor, Teacher, Insurance or Real Estate Agent.



No. 20½. Ladies Size. Price \$2.50. Barrel more slender than in regular size. Price \$2.75.

Barrel more slender than in regular size. Price \$2.75. In Nos. 23½ and 24½ at same prices as the regular. Not furnished in self filler.



No. 21½. Price \$3.50. With Level Lock Clip \$3.75.

Fancy chased barrel and cap. Fountain with gold bands. Not furnished in self filler. Same as above with plain holder. Price \$3.50. With Level Lock Clip, \$3.75.



No. 21½. Ladies Size. Price \$3.50. With Level Lock Clip \$3.75.

This shows another style of ladies holder. Same as our No. 21½ only in smaller size. Not furnished in self filler.

(Page Twenty-three)

All styles furnished with the following points: Fine, Medium, Oblique, Stenographer, Book-keeper or Ball Point

All styles furnished with the following points: Fine, Medium, Oblique, Stenographer, Book-keeper or Ball Point

PARER FOUNTAIN PEN



No. 6. Price \$3.00.
A very handsome pen. Has
beautifully chased barrel fit-
ted with 18K Gold filled
sands. It is made in two
sizes, one size as shown, and
smaller. Not furnished in
Self Filler.

All styles furnished
with the following
points: Fine, Medi-
um, Coarse, Stub,
Manifold, Oblique,
Stenograph, Hook-
keeper or Ball Point



No. 1. Price \$1.50.
Plain barrel, straight or taper
cap. A neat little pen and
very good pen and fully
warranted. It is the lowest
in price of any Parker pen
made. Dime or mottoed bar-
rel. Not furnished in Self
Filler.



No. 10. Price \$2.50.
Many like the corrugated
barrel of large size, which
grips the hand and prevents
slipping when moist.
Not furnished in Self Filler.

PARER FOUNTAIN PEN



No. 9. Price \$4.00.
Essentially a gentleman's
pen. It is very handsome
and large sized. An ample
ink reservoir. Beautifully
finished in every detail.
A superb pen in Self Filler.
Not furnished in Self Filler.

All styles furnished
with the following
points: Fine, Medi-
um, Coarse, Stub,
Manifold, Oblique,
Stenograph, Hook-
keeper or Ball Point



No. 51. Price \$3.50.
This is very plain with a
filled gold ornament in center
of barrel for name. It is so
unique that it has already
become a decided favorite.



No. 50. Price \$5.00.
Neat and attractive barrel
perfectly plain, cap crowned
with white surrounded by
gold filled bands. No. 50 1/2—
Same as No. 50 with chased
barrel and cap. \$5.00.

PARKER FOUNTAIN PEN



No. 43 1/2. Price \$4.50. With Level Lock clip \$4.75.

Neat, simple and elegant. Blank space on gold band in center for name. Furnished with new Self Filler at same price.

(Page Twenty-six)

All styles furnished with the following points: Fine, Medium, Course, Stub, Manifold, Oblique, Stenographer, Book-keeper or Ball Point.



No. 15. Price \$5.00.

A slender pen. Barrel covered with tinted pearl slabs and gold in place in either end by gold bands. Blank space on same plate.



No. 54. Price \$12.00

Cup and barrel 18K gold. End of cup flat so it can be engraved and used as a seal.

PARKER FOUNTAIN PEN



No. 43. Gold Filled. Price \$8.00.

Holder comparatively small. Cup and barrel is dull finish. Modest and rich with a style of its own. For a young man could hardly be selected.

All styles furnished with the following points: Fine, Medium, Course, Stub, Manifold, Oblique, Stenographer, Book-keeper or Ball Point.



No. 35. Gold. Price \$8.00.

Barrel and cap heavy 18K gold filled. Surely, a finer present of this kind could hardly be devised.



No. 31. Gold Filled. Price \$8.50.

A beautiful pen. Same style as our No. 25. One of the most artistic pens of all time design.

(Page Twenty-seven)

PARER FOUNTAIN PEN



No. 52. Sterling Hammered Silver. Price \$12.00.
 Beautiful design of good luck.
 Beautiful pen for gift purposes.

All styles furnished with the following points: Fine, Medium, Course, Stub, Manifold, Oblique, Stenographer, Book-keeper or Ball Point



No. 57. Assay, Hammered Silver. Price \$10.00.
 No. 58. Gold Filled. \$12.00.
 This is a modification of No. 57 and in some respects superior to the original. The barrel is made of the finest cap. This good luck emblem has already proven to be a popular number.



No. 59. Sterling Silver. Price \$16.00.
 No. 60. 18K Gold Filled. \$20.00.
 "Avanyu" Aztec Indian design, hundreds of years old, but recently discovered by the artist. This pen means the hope of life and the hope that all good may be their lot.

PARER FOUNTAIN PEN



No. 48. Gold. Price \$7.00.
 No. 55. Sterling Silver. \$7.00.
 Plain 18K. gold filled. A plain, rich pen that would please any one.

All styles furnished with the following points: Fine, Medium, Course, Stub, Manifold, Oblique, Stenographer, Book-keeper or Ball Point



No. 49. Gold. Price \$10.00.
 No. 56. Sterling Silver. \$9.00.
 Barrel and cap 18K. gold filled. Lined effect with scroll work on top and bottom of cap and barrel. of same plate engraved with owner's name.



No. 59. Price \$20.00.
 Cap and barrel 18K. heavy gold filled. Beautifully worked pattern of forget-me-nots, each seal with the name of the pen. It can be engraved for a seal.

PARKER FOUNTAIN PEN

PARKER FOUNTAIN PEN

No. 14. Price \$5.00. Sterling Silver Filled.
 No. 16. Gold Filled. Price \$6.00.

The net is inlaid over the vulcanite, making a most striking looking pen. Space is reserved on barrel for engraving name of owner. No. 16—Same pattern as above, 18K gold filled, will wear for many years. Price \$6.00. If you want to spend as much as \$3.00 or \$4.00 for a fancy pen you will like this style. Finished in new Self Filler at same prices.

No. 140. Sterling Silver. Price \$6.60.
 No. 140. Sterling Silver. Price \$6.60. No. 140, Sterling Silver is exactly the same design as No. 14, but is fitted with a splendid No. 4 Gold pen and the holder is one size larger.

No. 160. Gold Filled. Price \$7.50.
 No. 100. Gold Filled. The same design as No. 16, in 18K gold filled alloy fitted with No. 4 Gold pen (the large pen having exceptional writing qualities)

No. 33. Gold Filled. Price \$5.50. No. 34. Sterling Silver. \$4.50
 This pen is one of our leaders in the mounted styles. The contrast between the rich, highly polished rubber and the gold or silver mountings gives an effect that is very pleasing.

All styles furnished with the following points: Fine, Medium, Course, Stub, Manifold, Oblique, Stenographer, Bookkeeper or Mail Point. Furnished in new self fillers at same price.

(Page Thirty)



No. 61. Price \$12.00

Barrel, cap and nozzle entirely covered with 18K gold. There is something about the plainness of this pen that makes it very pleasing to the eye. A very beautiful gift pen.

No. 62. Price \$14.00.

No cut can give you an adequate conception of this beautiful pen. When writing no rubber is visible, as even the nozzle as well as the barrel and cap is covered with the finest 18K gold. We do not know of any pen for anywhere near the price. For a present to a lady it certainly would be prized as a treasure.

No. 63. Gold Filled. Price \$12.50.

This pen is all plain with the exception of a beautiful little wreath in center of barrel which serves as a name plate. Lines appear around ends of barrel and cap. A very neat pen.

No. 64. Gold Filled. Price \$13.00.

The mounting of this beautiful pen is entirely covered with a small checkered design except the ends of barrel and cap which are plain with lines around. Space on barrel reserved for name plate. A pen that would be highly prized as a gift.

All styles furnished with the following points: Fine, Medium, Course, Stub, Manifold, Oblique, Stenographer, Bookkeeper or Mail Point.



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PARKER FOUNTAIN PEN



No. 45. Price \$4.50.
One of the most beautiful pens made; gold filled bands hold pearl in place. Cap is 18K gold filled in beautiful formal design.

(Page Thirty-two)



No. 46. Price \$7.00.
Designed for the American Queen, the wife, daughter, sister, mother or sweetheart. Cap is 18K gold filled. Space on cap for engraving owner's name.



No. 47. Price \$7.00.
Mounted with corrugated pearl, in either plain white or coral. Pearl covers 18K gold bands which hold pearl in place.

All styles furnished with the following points: Fine, Medium, Coarse, Stub, Standard, Oblong, and Ball Point.

PARKER FOUNTAIN PEN



Emblem Pens

Price \$10.00

We can supply the PARKER Pen with the emblem of almost any of the prominent orders. The cuts on this page show two of the many styles. The emblem on solid—not plated—gold band.

This pen makes a fine present for some secret order man. Can be supplied in the emblems of the following orders: K. of P., K. of C., I. O. O. F., Elks, Blue Lodge, Chapter, Shrine, Knight Templar and others.

These emblem pens can be fitted with gold filled Level Lock Clip for 50c each in addition to the price of the pen, which adds very much to their beauty.

18K rolled gold plate instead of solid gold, same design, \$6.00.

Cannot be furnished in the Jack Knife Safety-Sealed style but may be had in either Standard or Self Filler.

All styles furnished with the following points: Fine, Medium, Coarse, Stub, Standard, Oblong, and Ball Point.



(Page Thirty-three)

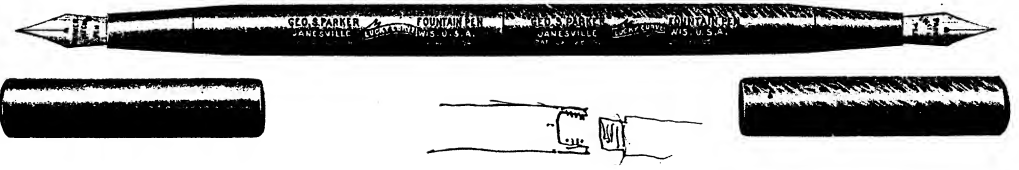
PARKER FOUNTAIN PEN

Bookkeepers Special

Price \$6.00

This pen was designed especially for bookkeepers. It is a double fountain pen, one end for black ink and the other for red. The ink reservoir for the red ink is red, which indicates at a glance which color of ink is in the barrel. The other end of the fountain is black, which also indicates the color of ink therein.

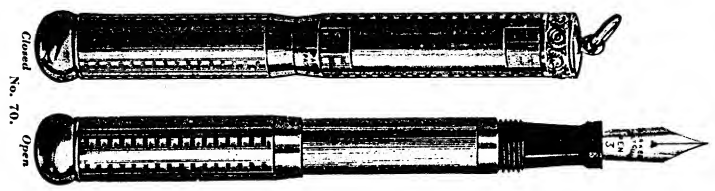
Every bookkeeper who has seen and tried this is simply delighted with it. The fountain can be disjoined, if desired, thus making two complete fountains, in which event they could be carried in the pocket in the ordinary way.



New shaped PARKER Safety fountain pen

Price \$12.50.

Designed especially for a commencement present or birthday gift. Collapsible. The cut shows the pen closed, and also open ready for writing. Covered with beautiful 18K gold mountings. End of cap fitted with ring for chain attachment. Its exclusive design as well as its beauty makes it an especially appropriate gift. Handsome case with each pen.



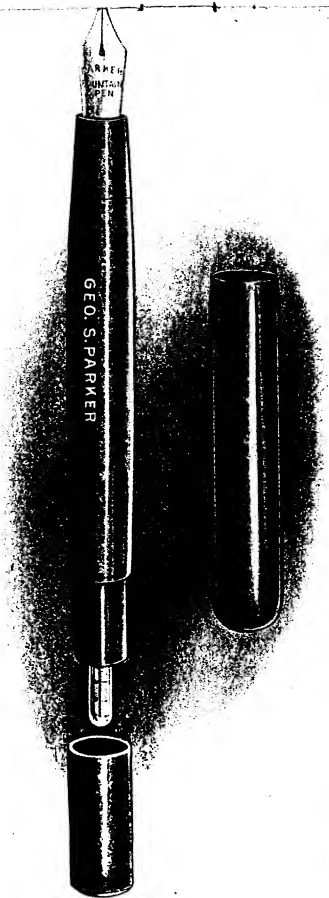
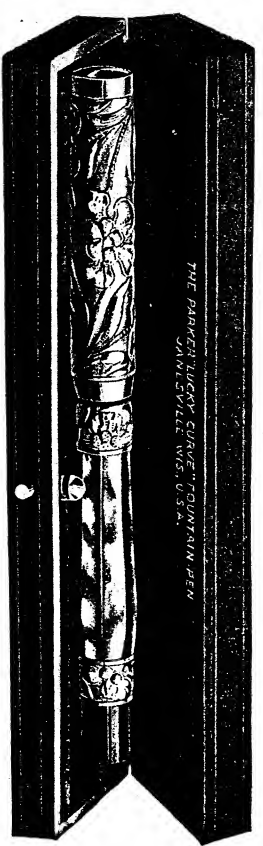
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PARKER FOUNTAIN PEN

For gifts there is a PARKER suited to every occasion—

There are many gift occasions when a truly good fountain pen—a PARKER of course—makes the finest sort of a gift.

For graduation presents, lodge affairs, for employers and employees a PARKER makes a gift that is always appropriate and better still—always very acceptable. Aside from the 70 pens listed on the preceding pages we have some very special pens—richly ornamented and in beautiful leather and plush cases. Remember, a PARKER Pen is always the right gift in the right place.



No. 24. Physicians with No. 4 Point \$5.00
 No. 25. Physicians with No. 5 Point \$6.00
 For the doctor, trained nurse or medical student. This pen is the same as our regular No. 24 pen but the end opposite the pen point is fitted with a certified clinical thermometer which has a little cap which protects it from loss or breakage. A certificate is sent with each thermometer, showing that it is accurate. Can be supplied in screw joint or jointless at same price.

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PARKER FOUNTAIN PEN

For complete office equipment, the PARKER Jointless Fountain Pen

This is the most simple type of fountain pen we have ever developed and we especially recommend its use in offices that strive to be thoroughly equipped along the lines of efficiency.

Especially is this true if the pen is used in connection with our Pump Filler bottle—the bottle that makes fountain pen filling quick and easy.

Some of the advantages of this type of pen are—

Its extreme simplicity—no nozzle, no screw threads, nothing to take time away from fast work. Its ink capacity which is largely in excess of that of a self-filler or in fact any other type of fountain pen which makes refilling very infrequent.

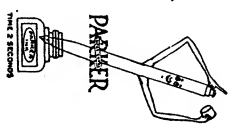
Writing qualities—The "feel" of the pen is almost identical with that of a steel pen, owing to the position of the gold pen extending into the ink reservoir. See sectional view.

Durability—Owing to the very few parts, there is almost an entire absence of breakage and with proper use the office efficiency pen should last a life time.



Sectional view of Jointless Pen

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PARKER

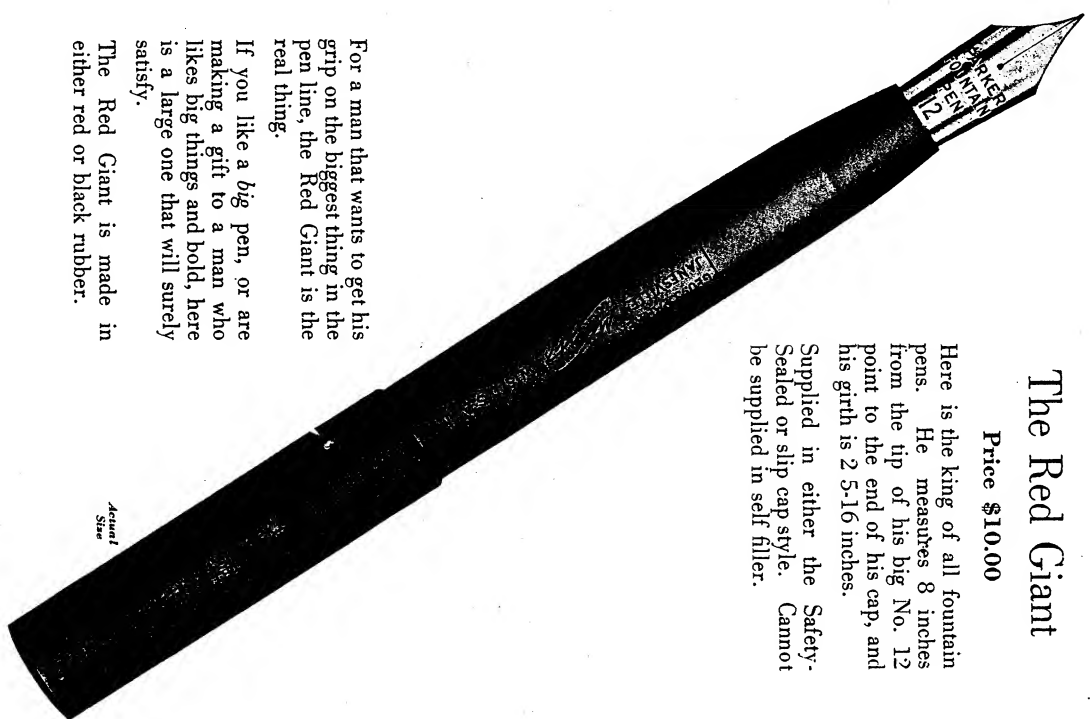
PARKER FOUNTAIN PEN

The Red Giant

Price \$10.00

Here is the king of all fountain pens. He measures 8 inches from the tip of his big No. 12 point to the end of his cap, and his girth is 2 5-16 inches.

Supplied in either the Safety-Sealed or slip cap style. Cannot be supplied in self filler.



Actual Size

For a man that wants to get his grip on the biggest thing in the pen line, the Red Giant is the real thing.

If you like a big pen, or are making a gift to a man who likes big things and bold, here is a large one that will surely satisfy.

The Red Giant is made in either red or black rubber.

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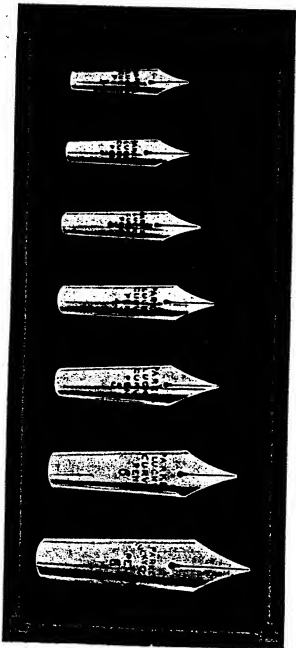
PARKER FOUNTAIN PEN

Repairs—made by the men
who built the pen—

When accidents happen and repairs are necessary you want them made right. You want your pen fixed by men who know how.

And that's why we are so particular about every piece of work that is done in our repair department. We realize that a fountain pen, more especially a PARKER, gets to be a mighty good friend. One gets to think of it as a friend. A companion that is always ready to help us in our work and a mouthpiece of our daily thought.

So when your pen does need a repair send it right to us and know that it will come back to you with renewed life—ready to work for you at any time—at any place.



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PARKER FOUNTAIN PEN

Price list of parts for repairs

GOLD PENS—No. 1, 75c; No. 2, \$1.25; No. 3, \$1.50; No. 4, \$2.00; No. 5, \$2.50; No. 6, \$3.00; No. 8, \$3.50; No. 12, \$5.00. Repointing any size, 50c.

REPOINTED Gold Pens are seldom. If ever, as good as new and are never warranted. It is cheaper and much more satisfactory in the long run to buy a new gold pen and turn the old one in as part pay. Gold pens represent just half the value of a plain fountain pen. A new gold pen for a \$2.50 fountain will cost \$1.25. New gold pen costing \$1.25, allowance of 25c for old gold pen; pen costing \$1.50, allowance of 35c for old gold pen; pen costing \$2.00, allowance of 50c for old gold pen; pen costing \$2.50, allowance of 75c for old gold pen; pen costing \$3.00, allowance of \$1.00 for old gold pen; pen costing \$5.00, allowance of \$1.50 for old gold pen.

CAPS—All sizes up to No. 23 inclusive, as No. 1, 18, 20, 23, 25c; No. 24, 35c; No. 25, 45c; No. 26, 50c; No. 28, 60c; Red Giant, \$1.00.

SCREW { OUTER CAPS—For sizes No. 20 and 23, 30c; No. 24, 40c; No. 25, 45c.
CAPS { INNER CAP—For sizes No. 20 and 23, 25c; No. 24, 35c; No. 25, 45c.

BLIND CAP for Nos. 20 and 23, 15c; for No. 24, 20c; No. 25, 25c.

FEEDS—All sizes up to No. 23 inclusive, as No. 1, 18, 20, 23, 30c; No. 24, 40c; No. 25, 45c; No. 26, 50c; No. 28, 80c; Red Giant, \$1.00.

SECTIONS—All sizes up to No. 23 inclusive, as No. 1, 18, 20, 23, 24, 40c; No. 25, 45c; No. 26, 50c; No. 28, 80; Red Giant, \$1.00.

BARRELS—Plain or chased No. 1 and No. 18, 50c; No. 20 and 23, 60c; No. 24, 80c; No. 25, \$1.00; No. 26, \$1.25; No. 28, \$1.50; Red Giant, \$2.00.

GOLD AND SILVER MOUNTED caps and barrels at special prices.

RUBBER SACK for No. 20, 23 and 24, 15c; for No. 25, 20c.

PRESSURE BAR for Self-filling pens 50c each.

NEVER FAIL to mark each package with name and address also send instructions.

IN SENDING FOR REPAIRS always send the whole fountain, so that missing parts can be fitted.

Do not fail to send 5c for insured or 12c for registered mail and return postage in addition to the price for part wanted; or if pen is sent for exchange, the same amount must be sent as above.

We are not responsible for packages sent by mail, going or coming, unless instructed to register.

ALWAYS BE SURE when sending a pen for repairs to tell your troubles and state exactly what you want done.

Cash must accompany all orders for repairs.

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PARKER FOUNTAIN PEN

Specialties and conveniences
you will appreciate

Many years of manufacturing experience has taught us the right thing in fountain pen accessories.

On the following pages are described a few articles that might be called fountain pen luxuries—but things we all like to have, and having them, appreciate their usefulness.

Every single article listed has been thoroughly tested and found right so your buying safely is assured.

And then last, but by no means least, is the famous PARKER line of inks.

Though any old ink will perform better in a PARKER than any other fountain pen, still we do recommend good writing fluid.

Like good oil in an engine, good ink is best in a fountain pen.

So don't overlook PARKER Ink for your PARKER Pen. With it you are sure of the utmost fountain pen happiness

W. S. Parker

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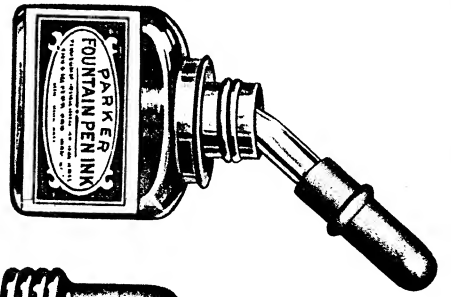
PARKER FOUNTAIN PEN

PARKER Fountain Pen Ink



Parker Writing Fluid

A PARKER pen will give good service with any ink but it will give better service with a good ink. Parker ink is made especially for fountain pens and as it costs no more than just ordinary ink it is best to buy PARKERS. You will find PARKER Ink at your dealers and in many convenient containers. The one you want is there so remember and get PARKER Ink the next time.



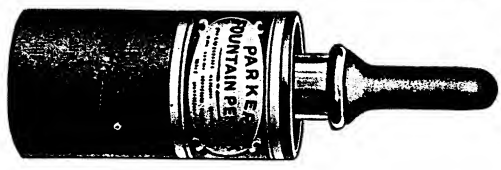
No. 20 1-oz. Price each 25c

PARKER pump filler bottle

A bottle that fills any fountain pen without unscrewing the nozzle. Fills and cleans at the same time.

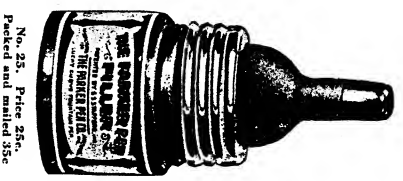


No. 2 Trowler
Parker's 25c. Packed
and sealed, pen point.
35c.



To fill the pen with this special PARKER Pump Filler you simply insert pen in soft rubber diaphragm, tip the bottle upside down and pump a few times, and your pen is filled quickly and cleanly.

Prices PARKERS
Writing Fluid
2 oz. square bottle... 10c
1 oz. square bottle... 1c
1/4 pint bottle writing fluid... 2c
Pint bottle writing fluid... 7c
quart bottle writing fluid... 14c
Quart Bankers safety ink... 1.25



No. 25. Price 25c.
Packed and mailed 35c

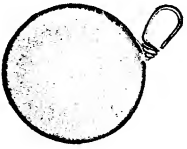
Prices on all inks subject to change without notice

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PARKER FOUNTAIN PEN

PARKER fountain pen holders and clips

Automatic Pen Holders



Plain style

No. 200. Black enamel front bronzed back German silver chain. Price 50c each.



Style 206 and 406

No. 206. Sterling silver front French grey finish, nickel back German silver chain. Price \$1.50 each.



Style 307 and 407

No. 307. Sterling silver front and back, satin finish. Sterling silver chain. Price \$2.50 each.

These Automatic Holders are just the thing for ladies to carry Jack Knife pens conveniently.

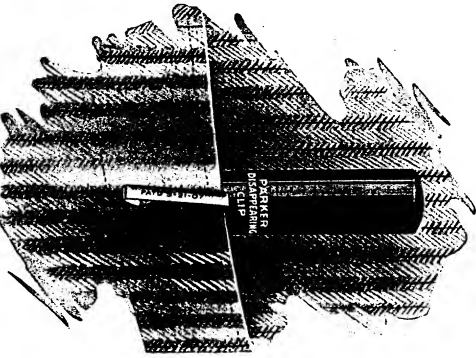
Faultless clip—two piece. Slips onto any fountain pen. Made in large, medium and pencil sizes. A good serviceable clip and one that is very popular. Price 5 cents each.

New PARKER Level Lock Disappearing Clip. There is nothing like it in all the world. It is an entirely new departure in fountain pen clips. The clip is visible above the surface of the cap only when the pen is ready to go into the pocket. Then it appears above the surface and grips the lapel of the pocket as shown in the cut. As soon as the cap is taken from the pen point end the clip immediately disappears to the level of the surface of the cap, in which position it looks like a neat little nickel name plate—in fact the open space is usually left for the engraving of the owner's name.

It grips the pocket and holds, but does not tear it. Two little holes are cut into the cap and the clip is held in place by the bridge formed between the two holes and also a small brass collar in the upper end of the cap.

Altogether, it is the one clip that fills the idea of what a clip should be. Cannot be sold separate from the cap owing to the fact that each Level-Lock must be fitted to the cap. The price is only 25c in addition to the price of the pen.

The Level-Lock Clip can also be furnished in gold-filled for 50c in addition to price of pen. Cannot be fitted to the Jack Knife Safety or to any style other than non-shoulder caps.



Parker Level Lock or Disappearing Clip

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PARKER FOUNTAIN PEN

Engraving on mountings or in the rubber identifies your pen

It's a nice thing to have your name or your monogram engraved on your pen.

It identifies your pen as your pen—it's a safe guard against loss and adds to the value of your pen. It makes it even more like your very own pen.

Lodge and society emblems can be put on the cap shown below. This is very popular with many.

There are many different styles of suitable engraving. Pick the one that best suits your individual taste and we will do the work for you and do it right and proper. Here are the various styles and prices:



Old English

Plate Script

Roman

Script

Some of the popular styles of lettering are Old English, Plate Script, Roman and Script. The charge for engraving is 25c for nine letters or less, and 3c for each additional letter. Must always be paid in advance.

Lettering on the barrel of plain pens can be filled in with white or red which shows up nicely.

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**PARKER
Safety-
Sealed
Self Filler
Pen sold
all over
the world**

Probably more PARKER Safety-Sealed Self Fillers are sold in armies and navies of the world than all other makes of fountain pens combined. Why is this? Because those who are away from the base of supplies and cannot get repairs easily must have a pen that does not get easily out of repair.

That's pretty good proof that the PARKER Safety-Sealed is the right fountain pen.

In the PARKER Safety-Sealed, there is an entire absence of any holes in the wall of the barrel and the visible projecting levers, rings, etc., which are always evidences of weakness.

In the PARKER Safety-Sealed you merely press the button to fill it. The button is sealed and out of sight.

In event of injury to the Self Filler mechanism, the PARKER Safety-Sealed changes from a Self Filler to a non-Self Filler. In the common type of self fillers, accident to the interior mechanism means putting the pen out of commission, soiling of the fingers and person of the owner as well as mussing the clothes with ink.

Would any sensible person having the opportunity of making a choice between the PARKER Safety Sealed Self Filler and its freedom from the faults of others choose one of the old fashioned "hole in the wall" type of pens.

Your judgment will supply the answer.

Factory and main offices, Janesville, Wis., U. S. A.

Offices and distributing and service stations in the Woolworth Building, Broadway, New York City; Milan, Italy; Copenhagen, Denmark; Zurich, Switzerland and Cairo, Egypt.